

STEP UP TO THE PLATE



A Charity Baseball Marathon
...itain't over 'til it's over!

SPONSORSHIP OPPORTUNITIES

Title Sponsorship –Exclusivity (no Presenting Sponsorships sold) Pennant Sponsor benefits, *plus* Name/logo incorporated into event title “*Company X SUTTP*”; name in all radio/tv and web promos; name/logo on all printed materials; name/logo on uniforms.....**\$15,000**

Presenting Sponsorship (3 available w/o title sponsorship) – Pennant Sponsor Benefits, *plus*, Name in event title - “SUTTP presented by *company x*”; name in all radio/tv/web spots, name/logo on all printed materials.....**\$5,000**

Pennant Sponsor – All-Star Sponsor benefits *plus* name on pennant shaped event banner to be displayed on outfield fence; company keeps pennant, pre-game recognition.....**\$500**

All-Star Sponsor – Full page advertisement in program, web site link and on on-field signage.....**\$250**

Big League Sponsor – ½ page advertisement in program and web site link.....**\$100**

Program Sponsor – Business card ad in program/web link.....**\$25 / \$50**

WHO: Connecticut North Men’s Senior Baseball League
WHAT: 24 hours of baseball for charity
WHERE: Riverfront Park, Glastonbury
WHEN: Fri. May 28 (7:00pm) to Sat. May 29 (7:00pm)
WHY: 100% of proceeds are used by the Connecticut Baseball Charitable Foundation, Inc to benefit cystic fibrosis research, prostate cancer research and juvenile diabetes research

Name/Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (W) _____ (C) _____

Email: _____

Credit Card and #: _____ Exp: _____
Master Card/Visa/American Exp. (circle one)

Checks payable to: **Connecticut Baseball Charitable Foundation or CBCF**
212A New London Tpk., Glastonbury, CT 06033

Contact info: Mike Clinton (860) 729-2585 or Andrew Clarke (860) 930-1188 www.StepUpCT.org