

STEP UP TO THE PLATE

Charity Baseball Marathon



FUNDRAISING TIPS

- **Set a Goal:** Set a team fund-raising goal. When setting your goal, consider that the average player raises \$500. With 100 players we could raise \$50,000 for charity!
- **Rally the Troops:** Host a team party or “spring training party” to inspire players about this worthwhile cause.
- **Matching Gifts:** Take advantage of your company’s matching gifts program (if applicable). Ask other team members if their company matches charitable donations.
- **Spread Enthusiasm:** Encourage team members to get their fund-raising started early and be enthusiastic when asking for money. People won’t give unless they’re asked
- **Letters:** Send letters to your Rolodex and ask them to support YOU...can do email campaign too
- **Friendly Competition:** Initiate a challenge between teams, outfielders vs. infielders etc
- **Prizes:** Develop Team incentive prizes for players who exceed their goals, Reward players who raise the most money, or who raise more than \$500 into a drawing for prizes.